

FOR IMMEDIATE RELEASE

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“Eye on America” show to feature Fresh Creek Technologies, Inc.

December 21, 2007, Deerfield Beach, FL – The producers of **Eye on America** are pleased to announce that *Fresh Creek Technologies, Inc.* will be featured in an upcoming episode on *Leadership in Sustainable Design Solutions* as part of the show's, *Environmental Impact Series*.

As the leading creator and provider of successful floating trash capture systems in North America, New Jersey-based Fresh Creek Technologies, Inc. offers a variety of products and services to the Stormwater and Combined Sewer Overflow industries. Fresh Creek's products and services collect more than 4 million pounds of water borne trash and debris annually and are an effective solution to saving our waterways. "Since the start of our company 15 years ago, we have grown tremendously with installed and operating capture systems in more than 160 locations across the United States and Canada," says Dennis Moran, P.E., Chairman of Fresh Creek Technologies, Inc.

With patented solutions and designs for preventing trash and other debris from entering our lakes, rivers and streams, Fresh Creek Technologies removes solids and floatables with low installation and operating costs. Each system is designed to meet the varying needs of its customers, such as the Equiflow®, that won the 1992 U.S. EPA first place award as the best Combined Sewer Overflow system.

Other products, like the Netting TrashTrap® and TRASHMASTER™, capture more than 90% of trash, floatable debris and solids in disposable nets using the natural energy created by the water flow. Fresh Creek's products are suited for various applications in the municipal, industrial and urban run-off markets where stormwater and combined sewer overflow applications are used. In addition, Fresh Creek is developing the SiteSaver™ Managed Discharge System. "It has the capability of not only capturing trash and floatables, but also disinfecting the water from pathogenic microorganisms, while removing oil, grease, grit and sediment" says Walter Trnka, Fresh Creek President.

Fresh Creek Technologies, Inc. has the engineering, R&D, production and project management resources available to design and install its products and provide operation and maintenance services for its customers.

For more information about Fresh Creek Technologies, Inc. visit their website at: www.freshcreek.com or call 1-973-237-9099.